### TIMELESS HOSPITALITY SERVED IN UNMISSABLE LOCATIONS

London has it all – Roman ruins, a Medieval street layout and the opulence of the empire. Through centuries of strife, fire, fabulous wealth, grinding poverty and political upheaval, Londoners have retired to their beloved pubs to swap stories, share the news and laugh away their troubles.

On a Nicholson's Ale Trail you see London hospitality at its best – and just as our founder, William Nicholson, envisaged it. In the polished wood, gleaming brass, decorative tiles, etched glass and wrought ironwork of a Nicholson's pub, you see the true heart of the city.

#### PICCADILLY TO WESTMINSTER

This trail takes you past the most popular tourist attractions, including the Houses of Parliament, Whitehall, Scotland Yard, St. James's Park and Piccadilly Circus. As you cross St. James's Park, look out in the distance for one of London's greatest attractions, the **London Eye.** 

10 STAFFORD STREET, W1 TEL: 020 7493 0337 GREEN PARK

4 DOVER STREET, W1 TEL: 020 7491 3607

18-20 BROADWAY, SW1

3. THE FEATHERS

4 ST GEORGE'S TAVERN 14 BELGRAVE ROAD, SW1 TEL: 020 7630 1116

**⊖** VICTORIA MARQUIS OF GRANBY

41 ROMNEY STREET, SW1 TEL: 020 7227 0941

TEL: 020 7227 0921 ST JAMES'S PARK

#### **THEATRELAND**

This trail covers our charming pubs in the Covent Garden, London's oldest theatre scene. In between pubs, explore the fine array of small, intersecting streets and the Piazza with its resident street entertainers. Here you'll find the **Royal Opera House** and if you drop by one of the pubs on the trail, you might find performers 'loosening their vocal chords'

#### 1. THE CAMBRIDGE 93 CHARING CROSS ROAD, WC2

TEL: 020 7494 0338 + LEICESTER SQUARE

2. THE PORCUPINE 48 CHARING CROSS ROAD, WC2

TEL: 020 7379 9855 + LEICESTER SQUARE

3. THE BEAR & STAFF 10-12 BEAR STREET, WC2

TEL: 020 7321 0814 LEICESTER SQUARE

4. THE WHITE SWAN 14 NEW ROW. WC2 TEL: 020 3077 1129

+ LEICESTER SQUARE

### 5. WHITE LION

24 JAMES STREET, WC2 TEL: 020 7240 1064

OVENT GARDEN 6. THE WELLINGTON

351 STRAND, WC2 TEL: 020 7836 2789

### 7 THE COAL HOLE

91-92 STRAND. WC2 TEL: 020 7379 9883 OCHARING CROSS

#### 8. PRINCESS OF WALES

27 VILLIERS STREET, WC2 TEL: 020 7484 0748 EMBANKMENT

#### SOHO AND OXFORD STREET

This trail takes you to our historic pubs located around Oxford Street, formerly the route taken by condemned criminals on their way to the gallows that used to be at **Marble Arch.** If you find all that hard to swallow, why not wash it down with a pint of real ale in one of our pubs in the **Soho** area, formerly, the King's hunting ground.

- 1. THE ARGYLL ARMS TEL: 020 7734 6117
- OXFORD CIRCUS 2. THE CLACHAN 34 KINGLY STREET, W1
- TEL: 020 7494 0834 OXFORD CIRCUS 3. WHITE HORSE
- 16 NEWBURGH STREET. W1 TEL: 020 7494 9748 OXFORD CIRCUS

→ PICCADILLY CIRCUS

- 4. THE CROWN 64 BREWER STREET, W1 TEL: 020 7287 8420
- 5. THE DOG AND DUCK 18 ARGYLL STREET, W1 18 BATEMAN STREET. W1 TEL: 020 7494 0697 OTTENHAM COURT ROAD
  - 6. THE THREE GREYHOUNDS 25 GREEK STREET, W1 TEL: 020 7494 0953 + LEICESTER SQUARE
  - 7. THE FLYING HORSE 6 OXFORD STREET, W1 TEL: 020 7636 8324 O TOTTENHAM COURT ROAD
  - 8. MARQUIS OF GRANBY 2 RATHBONE STREET, W1 TEL: 020 7580 7836 OTTENHAM COURT ROAD



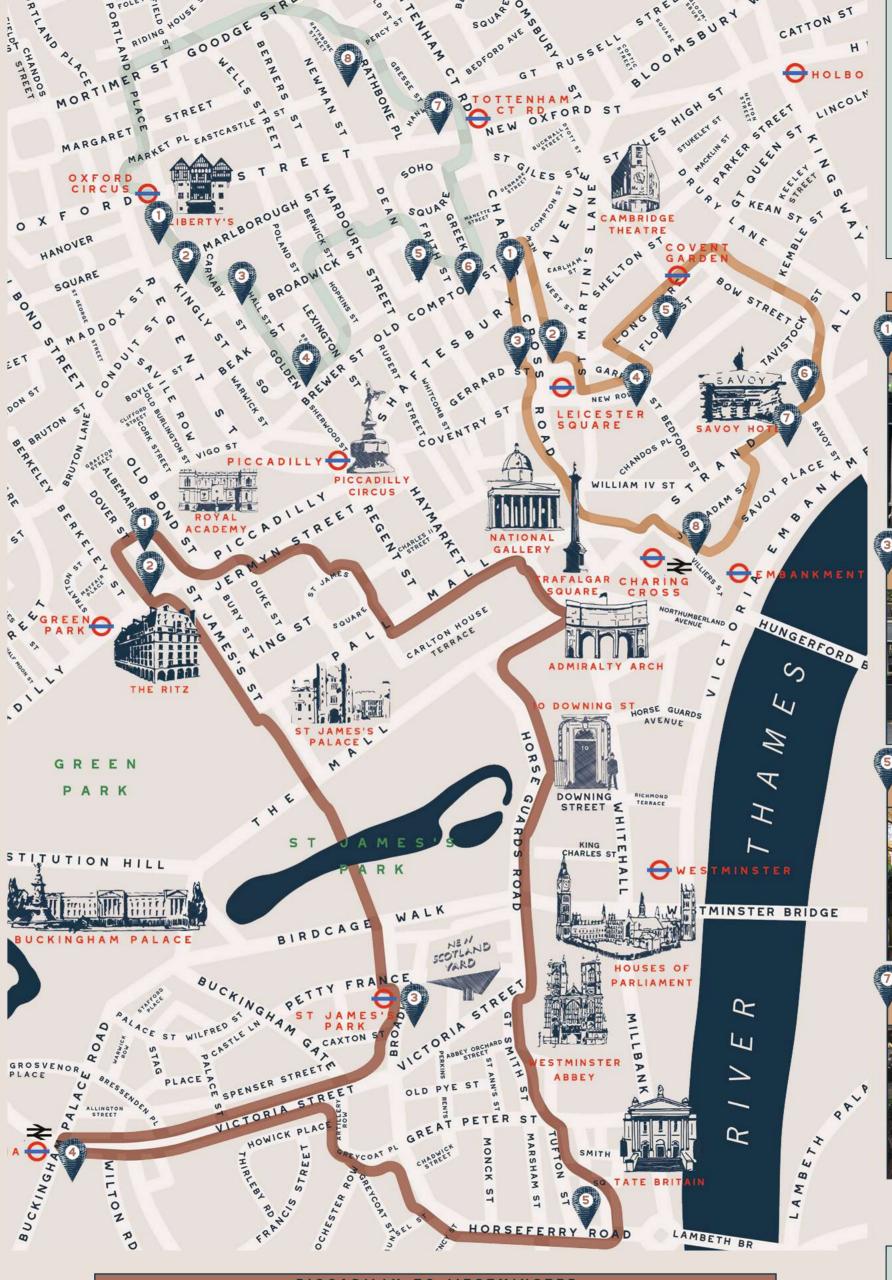














HERITAGE FOR HIRE PARTIES. CELEBRATIONS AND CORPORATE EVENTS



surroundings bring a party to life. So why not hold yours in a building that's steeped in heritage and local history?

The right

ENQUIRE ONLINE WWW.NICHOLSONSPUBS.CO.UK











Welcome to the Nicholson's pub collection.



Download the Nicholson's app and choose your trail. Collect a stamp at every pub, and on your 4th pub visit, unlock a complimentary drink on us.

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THE MICHOLSON'S PUB COLLECTION



with their rich history and character Explore our collection of historic pubs

LKAIL BEGIN

ALE & GIN **TONDON** 

TEL LHE





## DOWNLOAD OUR APP

Scan the QR code below to download the Nicholson's app and unlock exclusive offers, content and prizes. All just a few simple taps away.



THE NICHOLSON'S PUB COLLECTION

#### OUR HISTORY

William Nicholson. Distiller, politician, cricket player, benefactor and our founder. Since 1873, we've remained true to William's ideals of what a great pub should be: warm and welcoming, where people can live life to the full in beautiful buildings, brimming with character.

Within our historic walls, you'll find a supurb range of cask ales from specialist breweries, as well as delicious freshly cooked pub food. Whichever Nicholson's pub you visit, each has it's own distinctive warmth, genuine service and vibrant atmosphere.

#### HISTORIC BLACKFRIARS

This trail takes you to a pub with delightful riverside views. Start with a pint of real ale at **Doggett's Coat & Badge**, while you take in its rather fine vista over the River Thames at Blackfriars. The trail then takes you through the area of Fleet Street, the historical home of London's journalists, before leading you to the splendid architecture of St. Paul's Cathedral. If you can pull yourself away from the comfort of the pub and cross over the Millennium Bridge to the south side of the river, you will find the Tate Modern Gallery and also Shakespeare's Globe Theatre.

1 BLACKFRIARS BRIDGE, SE1

TEL: 020 7633 9081 **⊖** BLACKFRIARS 2. THE BLACKFRIAR

174 QUEEN VICTORIA STREET, EC4 TEL: 020 7236 5474

**⊖** BLACKFRIARS 3. THE OLD BELL 95 FLEET STREET, EC4

TEL: 020 7583 0216 **⊖** BLACKFRIARS

4 LEATHER LANE, EC1

TEL: 020 7404 9436 OCHANCERY LANE

1. DOGGETT'S COAT & BADGE 5. YE OLDE WATLING

29 WATLING STREET, EC4 TEL: 020 7248 8935 → MANSION HOUSE

6. WILLIAMSON'S TAVERN 1 GROVELAND COURT. EC4 TEL: 020 7248 5750

7. THE SUGARLOAF 65 CANNON STREET. EC4 TEL: 020 7248 8928

45 MONUMENT STREET, EC3

TEL: 020 7621 1647

TEL: 020 7407 1991

OLONDON BRIDGE

5. THE HORNIMAN AT HAY'S

UNIT 26 HAY'S GALLERIA, SE1

**⊖** MONUMENT

MANSION HOUSE

4. SIR CHRISTOPHER HATTON

#### LONDON BRIDGE TO TOWER BRIDGE

For great views of the Thames, start at the Old Thameside Inn. Just to the south is bustling Borough Market, London's finest source of fresh produce. A cobbled street leads you to The Mudlark, and then across London Bridge to the Monument. Now make your way east towards the Tower of London. After visiting, cross the river again via Tower Bridge and follow the river walk westwards to The Horniman at Hay's.

1. THE OLD THAMESIDE INN 4. THE WALRUS & THE CARPENTER CLINK STREET, SE1 TEL: 020 7403 4243

OLONDON BRIDGE 2. THE MUDLARK

MONTAGUE CLOSE, SEI TEL: 020 7403 7364

OLONDON BRIDGE

11 TALBOT COURT, EC3 TEL: 020 7929 3903

Centring on Liverpool Street Station, the old terminus of the Great Eastern Railway, this tour takes you through London's financial district. The City is quite literally buzzing with bankers, traders and financiers Monday to Friday and it can be quite amusing to watch them all milling around, as you enjoy a pint of real ale in the sanctuary of a traditional pub. The area is much quieter at the weekends, but still worth a visit, along with the nearby Spitalfield's market, if you fancy

### 1. THE GLOBE

83 MOORGATE, EC2 TEL: 020 7374 2915 **⊖** MOORGATE

2. LORD ABERCONWAY

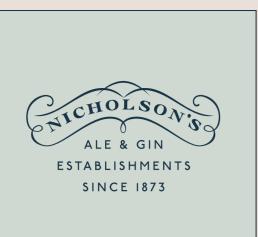
72 OLD BROAD STREET, EC2

TEL: 020 7929 1743 → LIVERPOOL STREET

47 ALDGATE HIGH STREET, EC3

TEL: 020 7481 4583

ALDGATE



HISTORIC BLACKFRIARS

THE

THE SIR

HATTON

TAVERN

DOGGETT'S

COAT AND

BADGE

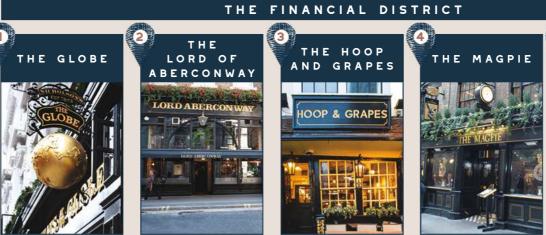
THE OLD

BELL TAVERN

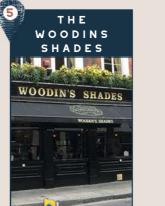
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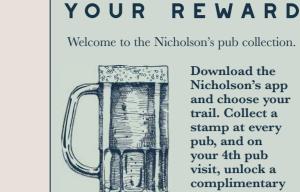
WATLING

SUGARLOAF









Download the Nicholson's app and choose your trail. Collect a stamp at every pub, and on your 4th pub visit, unlock a complimentary drink on us.

UNLOCK

### MORE HIDDEN GEMS TO DISCOVER

SEE LONDON

HOSPITALITY

AT ITS BEST

EXPERIENCE THE GREAT

BRITISH TRADITION OF

PUB HOSPITALITY AT

NICHOLSON'S. EXPLORE OUR

SIX CENTRAL LONDON TRAILS

AND FIND MASSES OF GOOD BEER ALONG THE WAY.

Doctor Samuel Johnson once said, "If you've had enough of London, you've had enough of life". While we're pretty sure that you won't have had enough of London, if you do happen to leave the city centre, you can still enjoy a pint of real ale in these pubs.

. THE ELEPHANT AND CASTLE 40 HOLLAND STREET, W8 TEL: 020 7937 6382 OHIGH STREET KENSINGTON

THE YORK 82 ISLINGTON HIGH STREET, N1 TEL: 020 7713 1835 **ANGEL** 

3. THE SWAN 46 HAMMERSMITH BROADWAY, W6 TEL: 020 8748 1043 → HAMMERSMITH

4. THE RAILWAY TAVERN 28 THE QUADRANT. RICHMOND, TW9 1DN TEL: 020 8948 0735 RICHMOND

### THE TRAIL BEYOND THE CITY CENTRE

CAMBRIDGE, LEIGH-ON-SEA. CANTERBURY, BRIGHTON AND WINDSOR

Beyond the city of London are many more delightful Nicholson's pubs. They lead you to the landmarks and architecture of the surrounding towns and cities. Like all Nicholson's pubs, they're steeped in history and brimming with traditional hospitality.

A. THE MITRE 17 BRIDGE STREET. CAMBRIDGE CB2 1UF TEL: 01223 358403

B. THE CROOKED BILLET 51 HIGH STREET. LEIGH-ON-SEA SS9 2EP TEL: 01702 480289

BUTTERMARKET 39 BURGATE. TEL: 01227 462170

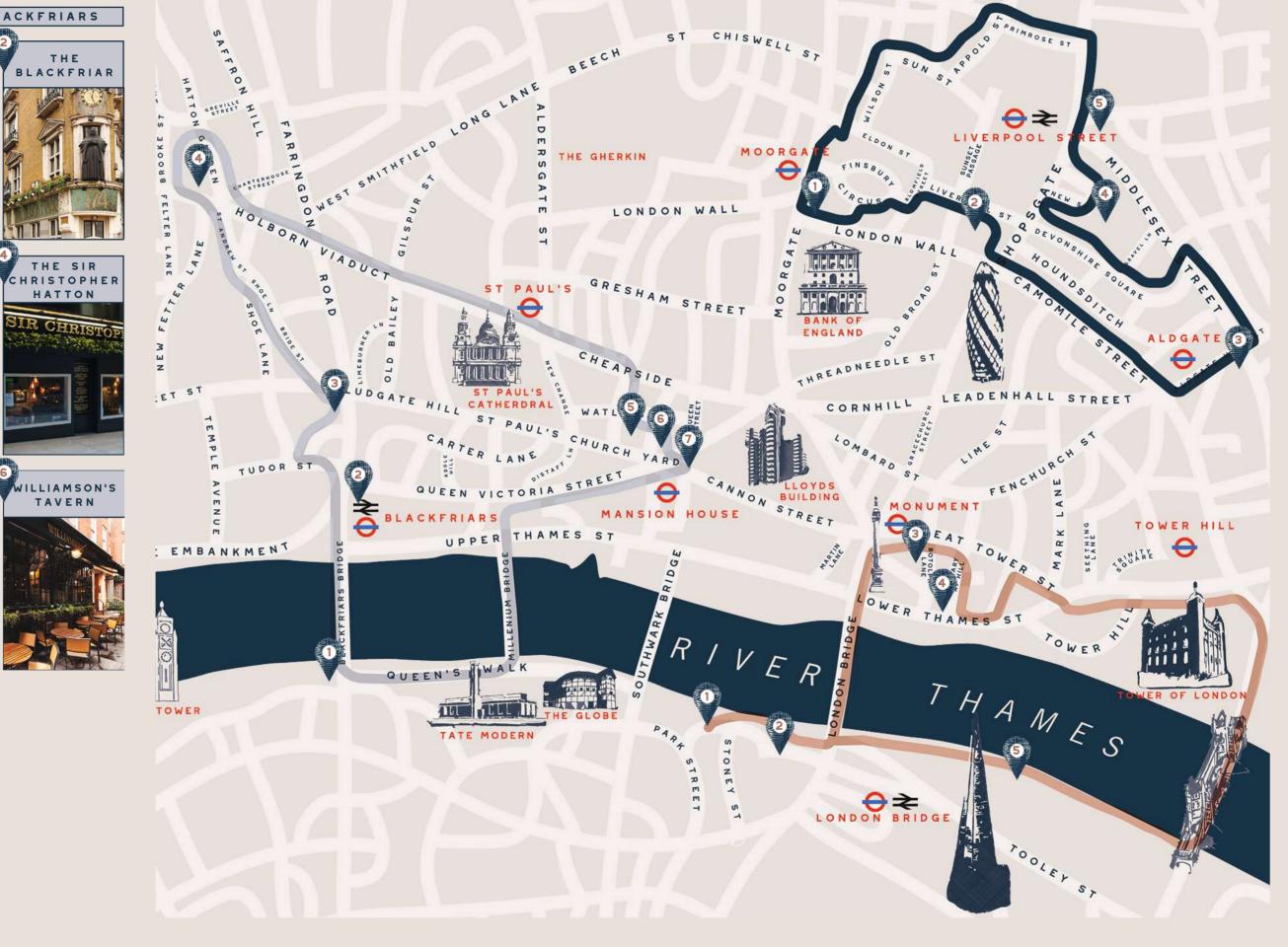
BRIGHTON BN1 1HH TEL: 01273 827421 E. THE CARPENTERS ARMS

D. THE PUMP HOUSE

46 MARKET

STREET.

C. THE OLD CANTERBURY CT1 2HW 4 MARKET STREET. WINDSOR SL4 1PB TEL: 01753 863739







## THE FINANCIAL DISTRICT

hunting for a bargain.

#### 4. THE MAGPIE

12 NEW STREET, EC2 TEL: 020 7929 3889 → LIVERPOOL STREET

#### 5. WOODIN'S SHADES 212 BISHOPSGATE, EC2

TEL: 020 7247 4324 + LIVERPOOL STREET

# 3. HOOP & GRAPES